



**Sample Content:
Venture Forward Scholarship to
VC University ONLINE - Cohort 11 (Sept. 2022)**

Thank you for helping us share the word about the Venture Forward Scholarship to the Cohort 11 of VC University ONLINE!

Cohort 11 Scholarship Details:

Scholarship Audience:

- **General Scholarship:** Aspiring VCs from underrepresented backgrounds (sector-agnostic).
- **Life Science (LSS):** Same profile, but specifically pursuing a career as a life science investor.

Application Deadline: 11:59pm PT, Friday, June 24

Information & Resources:

- [Cohort 11 Scholarship Application](#) - for interested scholarship candidates
- [Scholarship Criteria & Application Details](#) - details about the scholarship
- [VC University ONLINE website](#) - details about the course

Below, please find sample content for:

- [Newsletter / Email](#)
- [Twitter](#)
- [Linkedin](#)

Please feel free to use or modify the content as you see fit, and thanks again!

Newsletter/Email Blurb:

Option 1: General

Cohort 11 of [VC University ONLINE](#), the certificate course created by NVCA, Venture Forward, and Startup@BerkeleyLaw, begins September 1. Venture Forward is offering a limited number of [full scholarships](#) to aspiring and early-career VCs from underrepresented backgrounds. This scholarship covers course tuition (\$1500) and includes dedicated office hours, as well as a curated 3-month mentorship component. The [application](#) takes no more than 30 minutes. Apply by Friday, June 24!

Option 2: Life Science Scholarship (LSS) version

Cohort 11 of [VC University ONLINE](#), the certificate course created by NVCA, Venture Forward, and Startup@BerkeleyLaw, begins September 1, 2022. Venture Forward is proud to offer a limited number of [full scholarships](#) to aspiring and early-career VCs from underrepresented backgrounds, which covers the course tuition (\$1500) and includes dedicated office hours and a curated mentorship component. The scholarship also offers a dedicated track for aspiring life science investors, with sector-specific resources. The [application](#) takes no more than 30 minutes. Apply by Friday, June 24!

Twitter Content:

Option 1: General

#VCUniversity is a foundational certificate course on venture finance run by @NVCA, @startupberklaw + @VCForward.

The next course starts 9/1 and FULL scholarships are available to underrepresented, aspiring VCs!

Deadline to apply: Friday, 6/24

<https://venturecapitaluniversity.com/scholarship/online/>

Option 2: General

Aspiring / early-career VCs from underrepresented backgrounds:

@VCForward is offering full scholarships to the next #VCUniversity course, which covers program tuition and provides dedicated mentorship and office hours.

Learn more + apply by Friday, 6/24: <https://venturecapitaluniversity.com/scholarship/online/>

Option 3: LSS-Specific

.@VCForward's scholarship to #VCUniversity offers a specialized track for underrepresented investors pursuing careers as life science VCs. The LS scholarship (LSS) includes tuition, mentorship and more.

Learn more + apply for Cohort 11 by Friday, 6/24:

<https://venturecapitaluniversity.com/scholarship/online/>

Option 4: Past Demographics (thread)

Aspiring / early-career VC from an underrepresented background?

@VCForward is offering full scholarships (including a dedicated life science track) to Cohort 11 of #VCUniversity ONLINE.

<https://venturecapitaluniversity.com/scholarship/online/>

In Cohort 10, #VCUniversity scholarships were awarded to 41 talented recipients (21 of whom participated in the life science track).

90% of the recipients identify as POC, 59% are women or non-binary, and together, they represent 18 different states.

<https://ventureforward.org/meet-the-scholarship-recipients-of-cohort-10/>

If this sounds like you, and you're interested in a @VCForward scholarship to Cohort 11 of #VCUniversity, apply by Friday, June 24:

<https://forms.gle/63DU5zjQEdGKK3nT6>

LinkedIn Content:

Note: To tag accounts on LinkedIn, you can't just copy and paste content into your post; you'll need to write out "@ Account Name" and then select the account you want to tag from the autofill suggestion. (It's not a problem if you choose to copy and paste the content below, but the accounts mentioned won't be tagged or notified.)

Option 1: General

#VCUniversity ONLINE is a certificate course on venture finance, created in 2019 by Startup@BerkeleyLaw at the [University of California, Berkeley – School of Law](#), the [National Venture Capital Association](#), and [Venture Forward](#).

Cohort 11 begins September 1, and Venture Forward is offering a limited number of FULL scholarships to aspiring/early-career VCs from underrepresented and underestimated backgrounds. The scholarship program also offers a focused life science track (the LSS), for those pursuing careers as life science investors.

The scholarship covers the cost of course tuition, and includes additional resources, office hours, and a curated mentorship component.

Deadline to apply for a scholarship: Friday, June 24.

For more details:

<https://venturecapitaluniversity.com/scholarship/online/>

Option 2: Past Demographics

[Venture Forward](#) is offering a limited number of FULL scholarships to Cohort 11 of #VCUniversity ONLINE, the definitive introductory certificate course on venture finance.

These scholarships cover the cost of tuition for aspiring/early-career VCs from underrepresented and underestimated backgrounds, and include dedicated office hours, resources, and a curated 3-month mentorship program.

Here's what the Cohort 10 scholarship program looked like:

- 41 recipients (including 21 life science track candidates)
- 18 different states represented
- 7% active military or veterans
- 20% identify as LGBTQ+
- 59% women or non-binary
- 90% people of color

The course starts September 1, and the deadline to apply for a scholarship is Friday, June 24.

Learn more: <https://venturecapitaluniversity.com/scholarship/online/>